

Generous Helpings

Sunday, September 25, 2016
5pm until 8pm
Second Harvest at
Nordson Food Distribution Center
5510 Baumhart Road — Lorain



We invite you to be a part of celebrating the 11th anniversary of our signature event, Generous Helpings, and our second year in the in our state-of-the-art Nordson Food Distribution Center.

The event will feature creations by local restaurants and tastings of their signature dishes; com-

plimenting wines and ales; live music, as well as an exciting silent auction filled with unique surprises!

We had a record crowd last year and won the award for BEST OF LORAIN COUNTY for charitable events for 2015.

JOIN US!



Why You Want to Be A Sponsor:

Be a part of the excitement and buzz of the event that won **BEST OF LORAIN COUNTY** Charitable Events 2015.

Be in front of 650+ people from across the region sampling your food

Receive promotion & recognition for your sponsorship throughout the event

Be part of prime media, promotion and marketing prior to the event including digital and social media

Satisfaction of knowing your sponsorship will help raise funds and awareness for those struggling with hunger

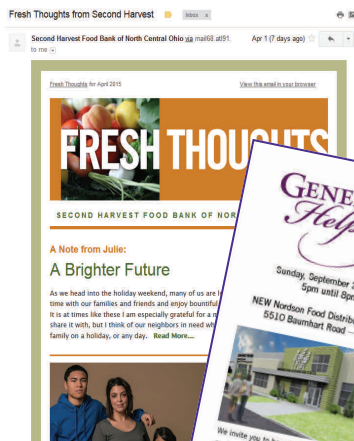


SECOND HARVEST
FOOD BANK EST. 1982
OF NORTH CENTRAL OHIO

Generous Helpings

2016 ADVERTISING

Monthly E-Newsletter (10,000 homes)



Second Harvest Website



Ads in The Morning Journal (Print & On-line) (Circulation 25,000 homes)



Invitation (2,500 homes)



Save the Date (10,000 homes)





2016 SPONSORSHIP

FIVE STAR Presenting Sponsor—\$10,000

- Exclusive visibility as the Generous Helpings “presenting sponsor”;
- Corporate name/logo on all materials including Invitations (2,500 homes), tickets, flyers, press releases, *
- Corporate name/logo in advertisement with The Morning Journal through print and website; Featured on Second Harvest’s website (www.secondharvestfoodbank.org), Facebook and Twitter;
- Corporate name/logo prominently featured in Second Harvest’s monthly e-newsletters (10,000 homes);
- Corporate name/logo on event signage, program cover and full-page program advertisement;
- 10 tickets to the event; and
- **PROVIDE ENOUGH FOOD TO FILL 2 SEMI TRUCKS**

TOQUE BLANCHE Chef Sponsor—\$5,000

- Corporate name/logo on materials including press releases, invitations, and flyers;
- Corporate name/logo in advertisement with The Morning Journal through print and website; *
- Featured on Second Harvest’s website (www.secondharvestfoodbank.org), Facebook and Twitter;
- Corporate name/logo prominently featured in Second Harvest’s monthly e-newsletter (10,000 homes);
- Corporate name/logo on event signage and full-page program advertisement;
- 8 tickets to the event; and
- **HELPING SECOND HARVEST DISTRIBUTE 45,000 POUNDS OF FRESH PRODUCE**

EPICUREAN Supporting Sponsor—\$2,500

- Corporate name on event signage and full-page program advertisement;
- Corporate name featured on website (www.secondharvestfoodbank.org) and Facebook;
- Corporate name prominently featured in Second Harvest’s monthly e-newsletter (10,000 homes);
- 6 tickets to the event; and
- **BRINGING 15,000 HEALTHY NUTRIOUS MEALS TO FAMILIES IN NEED**

BON APPÉTIT Sponsor—\$1,500

- Corporate name on event signage and half-page program advertisement;
- Corporate name featured on website (www.secondharvestfoodbank.org);
- Corporate name in Second Harvest’s monthly e-newsletter (10,000 homes);
- 4 tickets to the event; and
- **BRINGING 500 CHILDREN BACKPACKS FILLED WITH FOOD FOR THE WEEKEND**

GOURMET Friend—\$750

- Corporate name and/or Individual name featured on website (www.secondharvestfoodbank.org) and in program;
- 2 tickets to the event; and
- **ENSURING 4,500 HEALTHY NUTRIOUS MEALS ARE AVAILABLE TO CHILDREN IN NEED**

*Only those sponsors registered by May 31, 2016 can be guaranteed to be included in mailings.



SPONSORSHIPS & AUCTION

- ☐ FIVE STAR Presenting Sponsor—\$10,000
- ☐ TOQUE BLANCHE Chef Sponsor—\$5,000
- ☐ EPICUREAN Supporting Sponsor—\$2,500
- ☐ BON APPÉTIT Sponsor—\$1,500
- ☐ GOURMET Sponsor—\$750
- ☐ CONCIERGE TABLE—\$ 600, 6 tickets & seating
- ☐ AUCTION ITEM DONATION: _____

PAYMENT METHOD

☐ Check ☐ Bill Me ☐ Credit Card

☐ MasterCard ☐ Visa ☐ Discover Card No _____ Exp. _____

Cardholder's Name _____ Signature _____

CONTACT INFORMATION

Tickets will be mailed to contact listed unless otherwise instructed.

Contact _____

Company/Organization _____

Address _____

City, State, & Zip _____

Phone _____ E-mail _____

INSTRUCTIONS

Please Mail Completed Form To:

Attn: Susan Bartosch
Second Harvest Food Bank of North Central Ohio
5510 Baumhart Road
Lorain, OH 44053

For sponsorships which include a program advertisement please e-mail by September 1st to: sbartosch@secondharvestfoodbank.org

For additional information or questions please call (440) 960-2265, x-302

AD PRICES & REQUIREMENTS

- ☐ Full Page Ad — \$350
8 1/4”h x 4 5/8”w (BW)
- ☐ Half Page Ad — \$175
4”h x 4 5/8”w (BW)
- ☐ Business Card Ad — \$100
2”h x 3 1/2”w (BW)

ARTWORK due by September 1 to: sbartosch@secondharvestfoodbank.org



All proceeds from Generous Helpings: A Culinary Benefit support the Second Harvest's efforts to end hunger in Lorain, Erie, Huron & Crawford counties. Contact us for information on tax-deduction amount for sponsorship. Second Harvest is a 501(c)3 non-profit charity and our EIN# is 34-1446685.